

Richard Tataru

FX & CFDs Content Developer

Webinars / Biz. Dev. / Sales / SEO Content



Foreword

Hey! Thanks for the interest.

I'm that choice you do when you put your best foot forward.

Been around the block; in the FX industry since '13.

That should tell you something.

My name is Richard and I am one of those seasoned type of guys.

I could go on a rampage here on why I matter ... but here's this:

What if I say: "the proof is placed within my deeds".

Words don't count that much, it's the actions that define someone.

It depends on what you're looking for, because I can do plenty:

- *Tech. Analyst*
- *Content Producer*
- *Workshops Presenter*

This is what I excel at, but of course, I can expand.

Done my fair share of Sales, been doing Biz. Dev., have been Freelancing, but hey! I can even step it up with some Dev. Ops. or Marketing Content.

Throughout my works alongside several financial institutions here in Cyprus, I've gathered intel. I constantly developed my skills.

It's not a matter of "if" we're going to have a good business relationship, but more like "when" and "how".

I trust you will find my profile interesting and would be looking forward to implementing an action plan, over some common ideas.

Should you need to see my works, feel free to checkout my V-Card.

*My best regards,
Richard Tataru*

Contact



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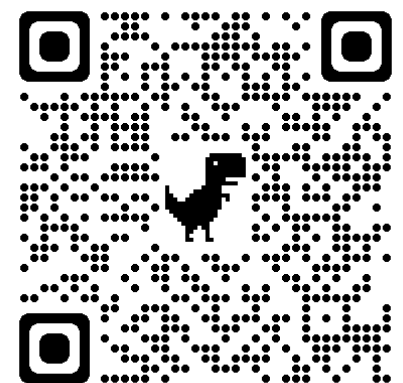
Personal Info

- *Residence: Limassol, Cyprus*
- *Nationality: Romanian*
- *Date of Birth: 24th Oct 1985*
- *Gender: Male*
- *Marital Status: Engaged*
- *Children: 1*

Digital Content

- *Tech. Analysis Articles*
- *Trading Videos*
- *Live Webinars & Streaming*
- *Elliott Wave eBook & Course*
- *Trade Ideas: Entry / SL / TP*

V-Card



Professional Experience

Oct 2021 – Jan 2023

FinPros – FX & CFDs Brokerage



Positions held:

Audio-Visual Content Manager

Activities:

- Developing Recording Studio: lights / camera / software / hardware
- Producing FX Video Content: trade videos / social media adverts
- Establishing Live Sessions Foundation: live streams / webinars
- Assisting Marketing Team: SEO / Materials / Socials
- Graphic Design: video layouts / branding / banners
- Video Editing: recording / rendering
- Managing YouTube Channel: keywords / description / chapters

Apr 2021 – Aug 2021

FXVC - CFDs Brokerage



Positions held:

Retention Agent - Sales

Activities:

- Promoting the Company's products and services
- Developing and maintaining relationships with existing clients
- Platform Education: retaining, KYC, sales, account upgrade, sessions
- Keeping up to date with the financial markets
- Following policies, procedures, regulations and compliance guidelines

Mar 2018 – February 2019

ORBEX – FX & CFDs Brokerage



Positions held:

Market Analyst / Head of Investment Research

Activities:

- Producing Trading Videos and assisting with Orbex Blog or YouTube Channel publishing
- Hosting Live Webinars: Live Streaming on Facebook & YouTube
- eBook Development: Elliott Wave Course
- Leads Generation: eBook Landing Page
- Marketing Creative Content: Orbex 360 / Campaigns Assistance
- Quarterly Reports: Tech. Analysis / Design Team
- Retention: VIP Clients Sessions / Sales & Upgrades
- Referral: Introducing New Clients

Languages

- Romanian – Native
- English – Advanced

(understanding, speaking, writing)

Charting Skills

Advanced Tech. Analysis:

- Elliott Wave
- Fibonacci
- Harmonics
- Divergence

Software

- Webinars: GoToWebinar / Zoom
- Streaming: OBS / XSplit
- Video Editing: Filmora
- Charting Station: TradingView
- Trading platform: MT5 / cTrader
- Design: Photoshop / Canva

Power Skills

- Tech. Analysis
- Clients' Coach
- Sales / Biz. Dev.
- FX Content

Other Skills

- WordPress
- CRM
- Charts
- PC Skills



Positions held:

Chief Trade Analyst (freelance)

Activities:

- **Content Production:** trading videos, blog articles
- **Live Sessions:** streaming / group sessions / 1o1 sessions
- **Edu. Content:** EW eBook / video course / 1o1
- **Trading Materials:** trade signals / trade ideas / buy-sell levels
- **Content Distribution:** third parties outsource / brokers collab.
- **Leads Generation:** e-mail campaigns / LP / SEO
- **IB:** funds management / rebates / referral / double-branding
- **Web-Dev:** site management / WP dev / SEO / optimization

May 2017 – April 2018

XGLOBAL Markets – FX & CFDs Brokerage



Positions held:

Head of Sales / Market Analyst / Senior Account Manager

Activities:

- **Retention:** KYC, sales, account upgrade, sessions
- **Leading Sales Team:** creating sales content / sales assistance / chats
- **Tech. Analysis Content:** outsourced articles / promo's / e-Book
- **Live Webinars:** registrants sessions / LP / onboarding follow-up
- **Marketing Content:** articles / edu. videos / LP assistance
- **Referral:** introducing new clients

Oct 2016 – Jan 2017

Binary Xchange – Binary Options



Position held:

Retention: Senior Account Manager

Activities:

- **Sales, promo's, negotiations, high volume calling, building relationships, retaining traders**
- **Extending clients' shelf-life, assisting with accounts upgrade**
- **Private sessions, training, strategy discussions**

Development

- **FXAchieve – May 2021**
AML 5 hours CFD Program
- **FXAchieve – May 2021**
CFDs 5 hours CPD Program
- **EIMF – Dec 2017**
32 hours Development:
CySEC Advanced Examination Preparation Course
- **EIMF – Nov 2018**
14 hours Development:
GDPR Compliance & KYC

Personality

Loyalty to people served, dynamic person with good communication skills, organizational ability, attention to detail, resistant to stress, used to high workload.

Capable of setting goals, reaching or exceeding targets.

Strong character, determined, team worker. I usually get what I want.

Objective

Finding a motivational job, according to the personal skills and training.

The desire to work in a dynamic team, well-motivated and with great results.

I aspire for a stable job, one that will please me as much as my goals reach.

A commitment that will feed me the confidence needed to think consistently toward a bright future for my family and myself.

A position that will give me the opportunity to advance in my professional plan and beyond.

Greatness ...

Apr 2016 – Aug 2016
EQ5FX – FX Brokerage & Asset Management



Position held:

Retention: Trade Coach (part-time)

Activities:

- *Workshops: live webinars, strategy education*
- *Sessions: 1o1 training*
- *Sales: MAM presentation*

Feb 2015 – Apr 2016
Binary International – Binary Options



Positions held:

Retention: Senior Trade Analyst (remote)

Activities:

- *Live Sessions: webinar presenter / live group sessions*
- *Trade Room: trade insights*
- *Retention: sales / calls / promo's / accounts upgrade*
- *Client Training: 1o1 sessions*

Apr 2013 – Jan 2015
24 Option – Binary Options



Position held:

Conversion: Junior Account Manager

Loading Dept.: Team Leader – Secondary Deposits

Retention: Senior Account Manager

Activities:

- *Sales: high volume calling / accounts activation*
- *Promo's: accounts upgrade / extending clients' shelf-life*
- *KYC: compliance docs / AML policy*
- *Retention: market updates / up-sells*
- *Clients' Training: platform education*
- *Team Lead: daily meetings / sales assistance*

Education

2011 – 2013

*Dimitrie Cantemir Christian University
Tourism and Commercial Management – Year II
(Frozen upon relocation to Cyprus)*

2003 – 2005

*Graduate of Gr. Sc. "Iuliu Maniu" High School
Specialty Mathematics and Informatics
Baccalaureate Degree*

2000 – 2003

*Graduate of Gr Sc Ind "Petre Poni"
Professional School – Auto-Electrician Diploma*

Before Financial Markets

Apr 2008 – Mar 2013

Toyo Motor Center SRL – Automotive



Position held:

Warranty Advisor / Warranty Manager

Activities:

- *Organizing and Managing the Warranty Department*
- *Customer Care & Support, Sales & After Sales*
- *Customer Complaints: CCS Assistance / Resolving Cases*
- *Monitoring Warranty Cases: Granting – Denial / Cases Processing*

Apr 2006 – Mar 2008

Toyota Romania SRL – Automotive



Position held:

Warranty Assistant / Spare Parts Assistant

Activities:

- *Checking - Processing Warranty Claims*
- *Assisting the Manager's ongoing activities*
- *Ordering parts and checking orders*

Thanks!